

TASK OUTLINE

Just like our approach to Social Remediation these tasks are meant to be practical, simple and easy to get a result with you team.

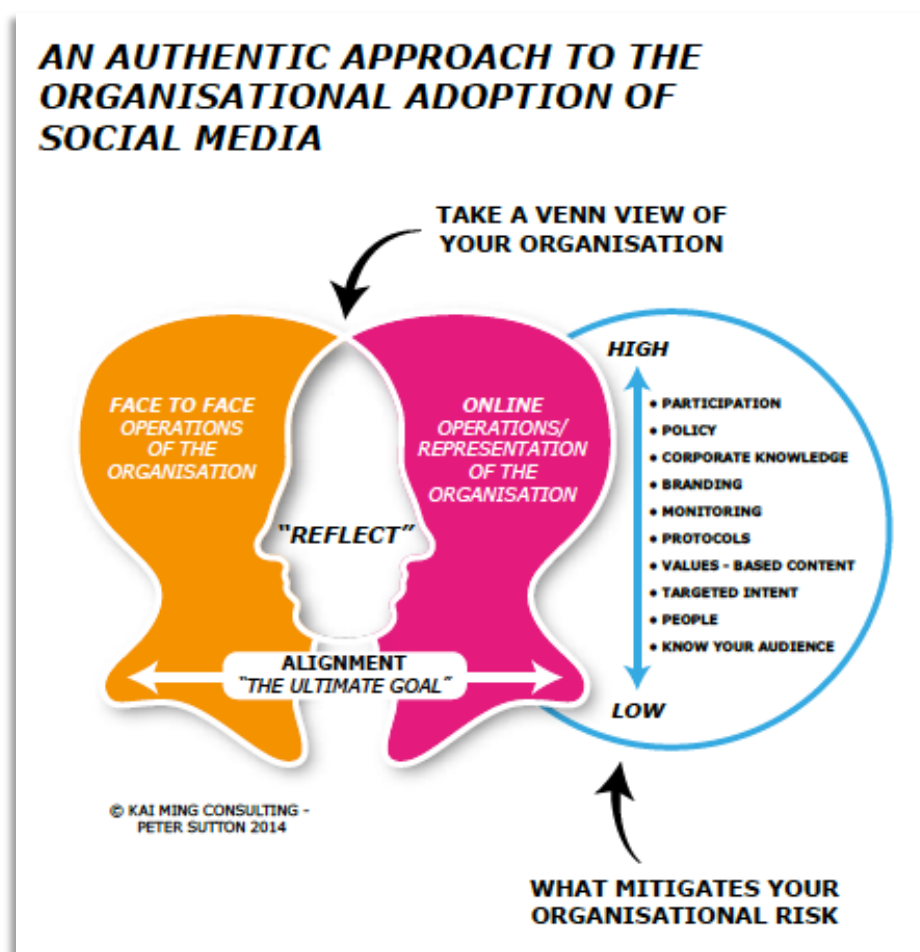
There are 3 steps to follow to complete the task with your team.

- Why?
- What to expect?
- Making it happen?
- Where to next?

Follow the process or feel free to adapt it to your needs.

WHY?

A school needs to authentically represent itself online. Articulating the school's perception of itself and identifying the school's perception of social media are critical to implementing a successful strategy.



To provide direction leaders should give their team an opportunity to ascertain their beliefs and assumptions in relation to both elements.

WHAT TO EXPECT?

The process should enable individuals to articulate values, beliefs and assumptions about your school and social media in your school.

MAKING IT HAPPEN?

Encourage team members to complete the following.

Complete a PMI Chart (Plus, Minus, Interesting)
Sticky Notes, Markers, Chart Paper, Camera

Writing one idea per 'sticky note' place each Plus, Minus or Interesting idea in the appropriate column in response to the following questions.

'How do you perceive your school?'

Plus	Minus	Interesting

'How do you perceive the use of social media in your school?'

Plus	Minus	Interesting

Take a photo and keep a record of your discussion.

WHERE TO NEXT?

Analyse the responses to each question for weighting and themes. The responses should give you some ideas for your next steps in the planning process. Take care to identify emerging points of risk and consider how you might address each.